

Fareham Academy Business & Enterprise Overview – Year 11



Unlocking Potential
Creating Opportunity

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topic(s)	UNIT 1: LEARNING OUTCOME 4 & 5: Investigate internal and external influences on a business	UNIT 1: LEARNING OUTCOME 4 & 5: Investigate internal and external influences on a business	UNIT 2: Investigate resources for Business and enterprise planning	UNIT 2: Investigate resources for Business and enterprise planning	Course Work Completion & Submission Preparation for Assessment	Course Work Completion & Submission Preparation for Assessment
Topic Objectives	Internal Influences: - Customer Service - Aims and Objectives - Staffing - Motivation Theory	External Influences: - GDP - Interest Rates - Living Wage - Legislation and Tax Business Growth Revision	Areas of research Resource Planning Business Growth Recruitment Legal considerations Staff Development	Funding types Finance Business Planning	Course work completion and submission.	
Acquired Knowledge/Skills	Identify the purpose of customer service. Develop aims and objectives for a business. Apply motivational theory.	Analyse the use of GDP. Identify the impact of interest rates. Identify how changes in law and living wage can impact business.	Identify the purpose of research. Analyse the different types of business growth. Review the different methods of recruitment and development.	Analyse the different types of funding. Identify and justify the different sources of finance. Develop a business plan for a given business.	Complete their Synoptic Project within the given time. Complete all validation paperwork. Conform to the regulations on controlled assessment.	
Assessments	Summative Assessment –Externally marked 40% of overall Grade End of November Assessment		Synoptic Project (Course work) 60% Released Late December 21 hours in controlled conditions		Synoptic Project (Course work) - Submission 60% Option to re-take Summative Assessment Externally marked 40% of overall Grade	