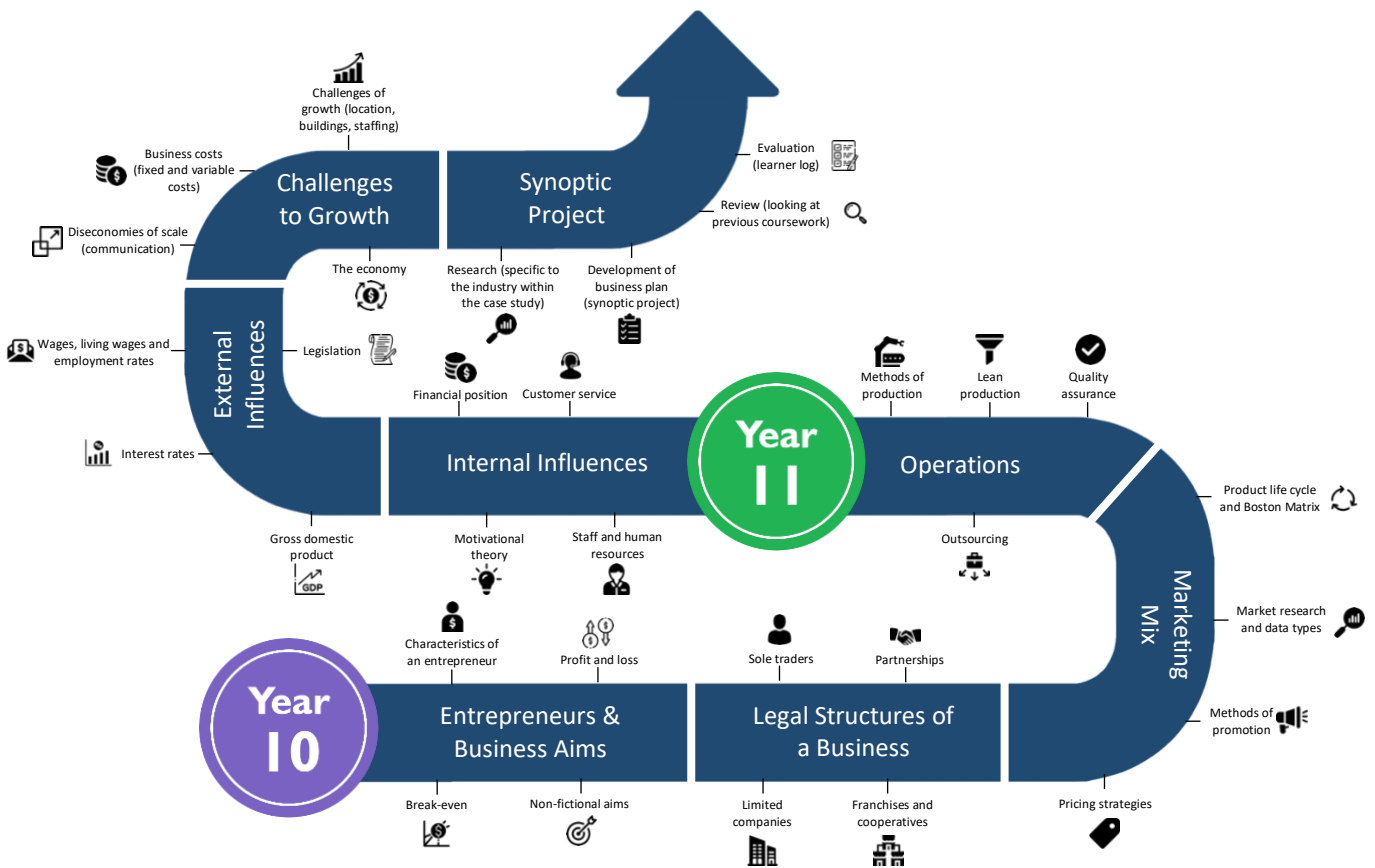


## Post 16

- BTEC - Exploring Business  
Business purpose, structure and environment
- BTEC - Developing a marketing campaign  
Market research, customer service, marketing mix
- A-Level Business (AQA)  
Marketing and operational performance
- A-Level Business (AQA)  
Financial & Human Resources performance
- T-Levels  
Digital Business Services (Digital technology and its impact upon business)
- T-Levels  
Digital Business Services (Planning digital projects)
- Apprenticeships  
Customer service, business administration, marketing, improving standards



Corporate Social Responsibility  
(English – Heroes and villains)  
(MFL – Global issues)

Market Types  
(Media – Media audiences)

The Economy  
(MFL – International work prospects)

Market Research  
(History – Reliability of sources)

## Prior Learning